

## Citilink and Dailybox Group Presents In-Flight Special Menu Creation

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**Jakarta, 27 July 2022** – Citilink collaborated with Dailybox Group, the dishes created by two famous Indonesian chefs can be ordered today through Citilink's website and application. This special collaboration will be available in all Citilink's outbound flights from Soekarno-Hatta International Airport.

**Lisa Listyani Winolo, VP Ancillary & Loyalty Citilink** said, "This collaboration between Citilink and Dailybox Group is a part of Citilink's commitment to providing added value and improving customer experience. Now we present a variety of Indonesian delicious menus above 35,000 feet in Citilink's flight."

**Lisa** explained that Citilink collaborated with Dailybox Group since this brand is close to millennial travellers who are one of Citilink's main passenger segments. Dailybox Group is also known by its consistency in creating delicious dishes.

The collaboration dishes are available in flights from Soekarno-Hatta International Airport to numerous major destinations including Surabaya, Denpasar, Yogyakarta, Semarang, Medan, Makassar, Balikpapan, Batam, Palembang and Jambi.

"The dishes from Dailybox Group can now be enjoyed by Citilink passengers. To celebrate this collaboration, Dailybox offers special menus, namely '**Maduranese Black Duck**' and '**Maranggi Beef & Woku Chicken**' by Chef Juna Rorimpandey, and the '**Beef Se'i with Milk Sambal**' from Chef Renatta Moeloek," said **Miranda Haryanto, Head of Strategy & Growth, Dailybox Group**.

Halal certified by MUI and BPJPH, Dailybox Group's dishes that are served in Citilink's flights have gone through a series of food quality standards, starting from preparation, distribution to presentation, so that passengers can enjoy the dishes in excellent condition. Prospective passengers can pre-order the dishes through Pre-Book Meals feature in <https://www.citilink.co.id/> or Betterfly Citilink application.

"We understand the importance of serving delicious in-flight meals with authentic Indonesian flavours for Citilink passengers. Through this collaboration, Dailybox Group hopes to introduce culinary choice of comfort food while accompanying Citilink's loyal passengers in exploring Indonesian beauty," said **Miranda**.

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### About Dailybox Group

Dailybox Group is a multi-brand online restaurant startup company, including Dailybox (rice box serving comfort food and HALAL certified by LLPOM MUI and BPJPH), Shirato (a mix of Sushi-Burrito) and Breadlife (the well-known bread brand in Indonesia). Established in 2018, Dailybox menus create local and international flavoured rice and side dishes. Up until February 2022, Dailybox Group has over 130 outlets across Indonesia and currently has the highest cloud kitchen operators in Indonesia. Dailybox received Series A Funding from Vertex Ventures and Kinesys Group in July 2021.

### For more information please contact:

**Elvina Wijaya** | E&CPR | [elvina@encpr.com](mailto:elvina@encpr.com) | 0811 8607 817

### About Citilink

Citilink is a subsidiary of Garuda Indonesia Group, serving flights with the system of connecting cities.

As proof of its success and ongoing commitment to improving customer service, Citilink received several awards such as Top IT Implementation Airlines Sector from the Ministry of Communication and Information Technology (2017), the Transportation Safety Management Award from the Ministry of Transportation (2017), a four-star accreditation from world aviation industry rating agency, Skytrax for two consecutive years from 2018, TripAdvisor Traveler's Choice Award for three consecutive years from 2018, the 4-Star

Low-Cost Airline predicate from Airline Passenger Experience (APEX) for the third time, the 5-Star COVID-19 Airline Safety Rating predicate from Skytrax (2021), as well as various other prestigious awards.

For more information about Citilink, please visit [www.citilink.co.id](http://www.citilink.co.id), Facebook Fanpage Citilink, Twitter @citilink and Instagram @citilink.

**Diah Suryani Indriastuti**

**VP Corporate Secretary & CSR**

**PT Citilink Indonesia**

[corcomm@citilink.co.id](mailto:corcomm@citilink.co.id)